













- older consumers in the EU,” *Food Qual. Prefer.*, p. 104242, 2021, doi: 10.1016/j.foodqual.2021.104242.
- [22] S. Li, Y. Wang, G. M. L. Tacken, Y. Liu, and S. J. Sijtsema, “Consumer trust in the dairy value chain in China: The role of trustworthiness, the melamine scandal, and the media,” *J. Dairy Sci.*, vol. 104, no. 8, pp. 8554–8567, 2021, doi: 10.3168/jds.2020-19733.
- [23] I. Levy, K. Cohen-louck, and H. Bonny-noach, “Gender, employment, and continuous pandemic as predictors of alcohol and drug consumption during the COVID-19,” *Drug Alcohol Depend.*, vol. 228, no. September, p. 109029, 2021, doi: 10.1016/j.drugalcdep.2021.109029.
- [24] S. R. Jaeger, S. L. Chheang, and G. Ares, “Text highlighting as a new way of measuring consumers’ attitudes: A case study on vertical farming,” *Food Qual. Prefer.*, vol. 95, no. April 2021, p. 104356, 2022, doi: 10.1016/j.foodqual.2021.104356.
- [25] C. Zhu, R. Su, X. Zhang, and Y. Liu, “Heliyon Relation between narcissism and meaning in life: the role of conspicuous consumption,” *Heliyon*, vol. 7, no. August, p. e07885, 2021, doi: 10.1016/j.heliyon.2021.e07885.
- [26] V. Ferreira, E. Papaiconomou, and A. Tercen, “ScienceDirect Unpeel the layers of trust! A comparative analysis of crowdfunding .